



Delivering Products and Services that Advance Our Industry

PRIMARY MEMBER SERVICES

A Strong + Effective Voice

Make your voice heard on important funding, legislative, regulatory, and policy issues thanks to APTA's skilled advocacy efforts.

- A dedicated team of professionals makes sure that our voices are heard loudly and clearly in Washington, and that their interests are represented on all vital industry issues, particularly advocating for increased funding for public transportation and passenger rail.
- APTA's "Smart Guide to the Bipartisan Infrastructure Law" provides information and resources to aid members in navigating the many aspects of this new legislation.
- Legislative Updates and Alerts help keep members abreast of breaking legislative and policy news and funding opportunities from Capitol Hill and the Executive Branch.
- Through a comprehensive communications strategy, APTA helps keep public transportation in the national news, tell our story, and showcase innovation among our members.
- Online resource hubs focused on critical industry topics, such as Diversity, Equity and Inclusion; Zero Emission Buses; and Cybersecurity.

- Aggressive Advocacy and Grassroots Outreach
- Legislative Updates and Alerts
- Washington Fly-Ins
- Policy Briefs and Analysis
- Regulatory Review and Comment
- Local Coalition Grants
- Voices for Public Transit (VPT)
- Center for Transportation Excellence (CFTE)

KEY BENEFITS

Connections + Networks

Expand your network and foster community with opportunities to connect with APTA's diverse membership.

- Held once every three years, APTA's EXPO is the world's largest industry trade show and offers manufacturers, suppliers and consultants a venue to showcase their innovations and services. Additionally, products and services showcases are held at major APTA conferences.
- Networking, professional development and business opportunities are offered at APTA's major conferences and at focused workshops and seminars.
- APTA has more than 130 committees, working groups, and task forces on policy and technical issues, providing members the opportunity to contribute to the industry and to network.
- APTA's Member Directory provides instant access to industry professionals and potential business partners.

- APTA EXPO and Product Showcases
- Conferences and Events
- Workshops and Seminars
- 130+ Member Committees
- APTAconnect
- Member Directory

Knowledge + Expertise

Stay up-to-date on changing trends, industry news and best practices and solutions to every pressing challenge with APTA's content-rich conferences, award-winning publications, timely research, and technical expertise.

- As a recognized Standards Development Organization, APTA has produced more than 300 standards, helping make the industry safer, more efficient and in line with the latest industry best practices.
- Through APTA's Peer Review and Safety Audit programs, organizations are strengthened and aided in keeping pace with industry and federal best practices.
- Publications such as the *Public Transportation Fact Book* and *Passenger Transport* provide the most up-to-date news and information and are must-reads for all industry professionals.
- APTA has created several online topic hubs - including Diversity, Equity and Inclusion; Zero Emission Bus; and Cybersecurity - to serve as critical resources and assist members in managing the rapid changes occurring in the public transportation industry.

- Standards Program
- Peer Reviews and Safety Audits
- Passenger Transport
- Public Transportation Fact Book
- Research, Statistics and Analysis
- International Study Missions
- Knowledge Hub
- Commitment Programs on Sustainability, Health and Safety, and Racial Equity

Professional + Career Development

Advance your career and the skills of your workforce with APTA's exclusive portfolio of game-changing classroom and online courses, webinars, and learning programs. APTA helps you lead, attract, and support a future-ready workforce.

- Since its inception more than 20 years ago, the esteemed Leadership APTA program, designed to develop the next generation of transit leaders, has had more than 650 graduates.
- Public transportation professionals early in their careers discover the skills, knowledge, insights, and networks to succeed with APTA's Emerging Leaders Program.
- APTA's "Transit Workforce Mini Guides" and "Transit Workforce Shortage Synthesis Report and Toolkit" are highly interactive and easy-to-use online resources intended to assist executives and their staff in the recruitment, hiring, and retention of a more diverse talent pipeline.
- APTAU Learning is a one-stop education, career, and workforce development center. Members can access information on professional development and career opportunities, national and regional workshop programs, webinars, "best and next" practices, education and training programs, and guidance.

- Leadership APTA
- Emerging Leaders Program
- Exclusive Webinars
- On-Demand Learning
- Technical Training
- APTA Career Center
- Recognition Programs